



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Contract # 1391113

Schedule Dates 10/11/12-10/14/12
Advertiser National Republican Senatorial Committee-Josh M
Agency Strategic Media-Washington DC (2065)
Product POLITICAL CANDIDATE (ns) (1186)
Brand NRSC/Mandel (479383)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name WILLIAMS, NEIL
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments NRSC/MANDEL
JARED SALLES

Date Entered 10/09/12
Last Modified 10/09/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09838305
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,955.00
Net Total \$16,745.00
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Oct. 2012	31	\$19,700.00
Grand Total:	31	\$19,700.00

Strategic Media-Washington DC
3299 K Street, NW
Suite 200
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/11/12-10/12/12	3	:30	5:30A- 5:57A (EST)					1	1			2	\$75.00	\$150.00	Columbus (WSYX)	NEWS	10/9/12
2.0	Normal Line / SPOT (2)	10/11/12-10/12/12	3	:30	5:58A- 6:30A (EST)	1				X	X			1	\$300.00	\$300.00	Columbus (WSYX)	NEWS	10/9/12
3.0	Normal Line / SPOT (3)	10/11/12-10/12/12	3	:30	6:30A- 6:57A (EST)	1				X	X			1	\$300.00	\$300.00	Columbus (WSYX)	NEWS	10/9/12
4.0	Normal Line / SPOT (4)	10/11/12-10/12/12	3	:30	6:58A- 8A (EST)	1				X	X			1	\$300.00	\$300.00	Columbus (WSYX)	GMA	10/9/12
5.0	Normal Line / SPOT (5)	10/11/12-10/12/12	3	:30	7:58A- 9A (EST)	1				X	X			1	\$300.00	\$300.00	Columbus (WSYX)	GMA	10/9/12
6.0	Normal Line / SPOT (6)	10/11/12-10/12/12	3	:30	12P- 12:56P (EST)	2				X	X			2	\$350.00	\$700.00	Columbus (WSYX)	NEWS	10/9/12
7.0	Normal Line / SPOT (7)	10/11/12-10/12/12	3	:30	4P- 4:30P (EST)					1	1			2	\$400.00	\$800.00	Columbus (WSYX)	JUDGE JUDY	10/9/12
8.0	Normal Line / SPOT (8)	10/11/12-10/12/12	3	:30	4:30P- 5P (EST)					1	1			2	\$400.00	\$800.00	Columbus (WSYX)	JUDGE JUDY	10/9/12
9.0	Normal Line / SPOT (9)	10/11/12-10/12/12	3	:30	5P- 5:30P (EST)					1	1			2	\$900.00	\$1,800.00	Columbus (WSYX)	NEWS	10/9/12
10.0	Normal Line / SPOT (10)	10/11/12-10/12/12	3	:30	5:30P- 5:58P (EST)					1	1			2	\$900.00	\$1,800.00	Columbus (WSYX)	NEWS	10/9/12
11.0	Normal Line / SPOT (11)	10/11/12-10/12/12	3	:30	5:58P- 6:30P (EST)					1	1			2	\$800.00	\$1,600.00	Columbus (WSYX)	NEWS	10/9/12
12.0	Normal Line / SPOT (12)	10/11/12-10/12/12	3	:30	7:28P- 7:57P (EST)					1	1			2	\$600.00	\$1,200.00	Columbus (WSYX)	ACCESS HOLLYWOOD	10/9/12
13.0	Normal Line / SPOT (13)	10/11/12-10/12/12	3	:30	11:01P- 11:34P (EST)					1	1			2	\$700.00	\$1,400.00	Columbus (WSYX)	NEWS	10/9/12
14.0	Normal Line / SPOT (14)	10/11/12-10/12/12	3	:30	11:35P- 12:04A (EST)					1	1			2	\$500.00	\$1,000.00	Columbus (WSYX)	NIGHTLINE	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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15.0	Normal Line / SPOT (15)	10/13/12-10/13/12	3	:30	7:58A- 9A (EST)							1		1	\$250.00	\$250.00	Columbus (WSYX)	GMA SAT	10/9/12
16.0	Normal Line / Football (16)	10/13/12-10/13/12	3	:30	3:30P- 7P (EST)							1		1	\$2,500.00	\$2,500.00	Columbus (WSYX)	NCAA FBALL	10/9/12
17.0	Normal Line / Football (17)	10/13/12-10/13/12	3	:30	7:58P- 11:30P (EST)							1		1	\$2,500.00	\$2,500.00	Columbus (WSYX)	NCAA FBALL	10/9/12
18.0	Normal Line / SPOT (18)	10/13/12-10/13/12	3	:30	11:35P- 12:05A (EST)							1		1	\$500.00	\$500.00	Columbus (WSYX)	NEWS	10/9/12
19.0	Normal Line / SPOT (19)	10/13/12-10/13/12	3	:30	7:58A- 9A (EST)								1	1	\$250.00	\$250.00	Columbus (WSYX)	GMA SUN	10/9/12
20.0	Normal Line / SPOT (20)	10/14/12-10/14/12	3	:30	5:58P- 6:30P (EST)								1	1	\$450.00	\$450.00	Columbus (WSYX)	NEWS	10/9/12
21.0	Normal Line / SPOT (21)	10/13/12-10/13/12	3	:30	11:01P- 11:34P (EST)								1	1	\$250.00	\$700.00	Columbus (WSYX)	NEWS	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: